

SEO CONTENT WRITER, ENTERTAINMENT

GRV Media is a high-growth, multi-platform new media company with a 20 year successful track record and 120 staff and content providers. Our own and partner sites achieved 372m page views in the first quarter of 2023, from 157m users.

As part of our ongoing growth strategy we are looking for an SEO Content Editor to drive our SEO-focused content across a number of our well-known Entertainment websites including HITC and Reality Titbit.

With dual reporting lines to our Director of SEO & Digital Growth and our Director, Global Head of Entertainment Content, the role will focus on identifying and executing SEO content gaps. This includes old and new content varying from hub pages to evergreen content.

To be a candidate you will have a strong background in SEO and writing, with experience using data tools such as Semrush, Google Trends and Google Analytics.

Main areas of responsibility:

- A core driver of SEO focussed content across all GRV Media's Entertainment websites
- Involved in the creation of topical landing pages and content hubs
- Responsible for performing keyword research into evergreen topics and creating high quality, well optimised articles
- Providing ongoing management and timely updates to evergreen content
- Conducting competitor research / analysis and creating actionable content plans from this
- Supporting the Director of SEO, Head of SEO Editorial and other stakeholders in delivery of any other SEO editorial project
- Your duties may be modified from time to time to accommodate the needs of the teams you work in and business requirements.

This is a full-time position which may involve flexible working hours in line with the needs of the team.

Key skills / experience:

- Experience with data tools such as Google Analytics, Google Trends and Semrush
- Experience with evergreen content
- Interest in entertainment, news and reality TV
- Background in writing and journalism
- Knowledge of best SEO practices

Benefits:

- A competitive salary depending on experience
- 28 days holiday, including Bank Holidays
- Discretionary bonus scheme
- Company Pension contribution
- A professional but friendly working environment

Applying

Apply via email using the link below. Include your CV, a little bit about you, some examples of projects you've worked on, and why you'd like to work with us.

[Apply Here](#)

If we think you're a good fit we'll arrange a call with you soon after that. We are an equal opportunity employer.

Seniority Level
Mid level

Employment Type
Full Time

Industry
Online Media

Job Functions
Journalism, SEO